



Your application to the #DigInventorsChallenge should describe a new digital solution to help young people keep active and stay both physically and mentally healthy and happy, now and in the future.

IMPORTANT: Entries must never have been published on any website, blog or online forum, nor have won or been placed (i.e. 2nd, 3rd, runner up etc) in any other competition.

When writing your application, you should answer the following questions as best you can.

What is your idea and how does it work?

We are looking for a description for a brand-new digital idea. Judges will need to understand what your digital idea is and exactly how it will work.

What health and care problem does your idea solve? And why is this important to the health and care of young people?

Your application should explain what part of health your idea will help with. Make sure you explain why it is important to the health and care of young people. To make sure you get the best score possible your answer should refer to researched facts and numbers to help explain how big the problem is that your idea will help fix.

How does your idea apply digital technology?

The best applications should show how much you understand about the technology your idea is developing or will use. Your idea needs to be realistic as we want to help you make it a reality.

Could your idea be made available to all young people? If so, how?

Your application should tell us how you think your idea can be made available to all young people. This should include ideas on how you could advertise your idea or what you could do to make it easy for everyone to access your technology.

Why do you think your idea should win?

Your application should explain what you think will make people want to use your idea? And what are the benefits of your idea for health and wellbeing of young people?

What do you think your idea needs to make it a reality?

Your application should tell us what you think your team and your idea needs to help it become a reality. What might the next steps be if we were to work with you to make your idea into a business.

Teams presentation/video

Presentations/videos should help the judges clearly understand your idea and how it will work.

Your pitch should include:

- What problem of young people's health your team is trying to solve and why is it important to health and care of young people?
- How big the problem is **(include facts and figures)**.
- What your solution is and how it will work.
- Diagrams/drawings of your solution **(no more than 4)**.

Important: Videos should be no more than 5 minutes long

Please upload your presentation/video or share a link in your written application.