

## Application TIPS

Make sure your application answers as many of these questions as possible.

**1. What health and care problem does your idea solve? And why is this important to the health and care of young people?**

Applications should display an understanding of what aspects of health and care your idea will address. You should clearly define the problem being addressed and show a link between the problem and your solution. Applications should contain researched facts and/or figures.

**2. What is your idea and how does it work?**

We are looking for descriptive, innovative, clever, and new ideas that are clearly defined.

**3. How does your idea apply digital/ SMART technology?**

The best applications should show how much you understand about the technology your idea is developing or will use. Your idea needs to be realistic.

**4. How does your solution benefit the environment and contribute to achieving net zero carbon emissions?**

Have you researched and disclosed how your digital/ SMART technology solution can contribute to achieving net zero carbon emissions

**5. Could your idea be made available to all young people? If so, how?**

Your application should tell us how you think your idea can be made available to all young people. This may include ideas on how you could develop, market, finance your idea or what you could do to make it easy for everyone to access your technology.

**6. Why do you think your idea should win?**

The answer should explain what will make people want to use your idea. What are the benefits for health and wellbeing of young people? Applications should sell the belief and enthusiasm you have for your idea.

**7. Video, PowerPoint and/or Illustration and supporting document**

Your Video, PowerPoint and Illustrations and supporting document should clearly explain your idea.